

A SPONSORSHIP OPPORTUNITY

 L@S / EMOOCs
2021

Hasso Plattner Institute
Potsdam, Germany

June 22 - 25

A SPONSORSHIP OPPORTUNITY

EMOOCs 2019 represents a great opportunity for sponsors to gain international recognition and to position themselves amongst leading MOOC authorities in a field which has seen huge growth in recent years, and is trending towards online credentialing and the lifelong learning market.

The seventh European MOOCs Stakeholders Summit (EMOOCs) and Learning at Scale (L@S) will be co-located at Hasso Plattner Institut, Potsdam, Germany in 2021.

Combining EMOOCs and L@S brings together international top-quality educational research with teaching practitioners, platform providers, policy makers, and educational businesses. They will be gathering to discuss strategic policy for multimedia and open learning in Europe. A debate which is gaining momentum as HE institutions, the corporate sector and technology collaborate and/or compete to find effective solutions to the challenges of the knowledge economy.



WHY SPONSOR?

To attract a large number of attendees, L@S/EMOOCs 2021 has planned a packed and exciting agenda in line with the sector's latest advances. The event will be divided into seven tracks and additional workshops:



L@S RESEARCH TRACK

L@S / EMOOCs
WORKSHOPS

INTERNATIONAL TRACK

HEALTH TRACK

POLICY TRACK

BUSINESS TRACK

EXPERIENCE TRACK

FUTURE TRACK

RENOWNED INTERNATIONAL KEYNOTE SPEAKERS

Eminent and internationally recognised keynote speakers from leading worldwide organisations have been invited to give inspiring presentations during the conference.

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It is an honor for us to host the L@S / EMOOCs Conference 2021. We are looking forward to inspiring keynotes, interactive exchange and the encounter of leading e-learning experts from research and practice. We are convinced that all participants will return with many new ideas, exciting impressions and innovative stimuli.



Prof. Dr. Christoph Meinel
Scientific Institute Director
and Head of openHPI

HIGH INTERNATIONAL ATTENDANCE

Sponsors will be able to reach a large, international audience to gain global positioning in the growing MOOC market.

+1.200

ATTENDEES

+500

ORGANIZATIONS

50

COUNTRIES



POLICYMAKERS



ACADEMICS



ENTREPRENEURS



RESEARCHERS



EDUCATORS



CORPORATE LEADERS

NETWORKING OPPORTUNITIES & SPECIAL VENUE

L@S/EMOOCs attracts a truly international audience of leading researchers, practitioners, policy-makers and corporate players. Networking opportunities are created during the conference via team-building activities, coffee breaks, lunches and gala dinner.

Baroque representative buildings, Sanssouci Palace, the parks and gardens make Potsdam one of the most beautiful cities in Europe. The campus of the Hasso Plattner Institute is located in the middle of the Potsdam cultural landscape, which has been declared an UNESCO World Heritage. The lake-side campus is an impressive oasis of greenery set in beautifully tended grounds.

This extraordinary venue is completed by the fast connection to the pulsating metropolis Berlin.



SPONSORSHIP PLAN



	BRONZE	SILVER	GOLD
Logo on the conference website	small	medium	large
Logo on promotional mailings	small	medium	large
Logo on conference booklets	-	medium	large
Logo on program posters	-	medium	large
Logo on the presentation slides at the opening / closing events	-	small	large
Number of free passes	1	2	4
Distribution of leaflets / other materials	Registration area	Registration area	Participant kits
Exhibition in the foyer	-	1 m ² stand	1 m ² stand (best location)
Posters / Banners in the conference rooms (produced by sponsors)	-	3	6
Presentation slot in the conference	-	-	1
	2,000 €	5,000 €	10,000 €

BECOME A SPONSOR

CONTACT DETAILS

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